



<https://globalgroup-om.com/job/senior-marketing-manager-b-e-a-m/>

Senior Marketing Manager – BEAM

Posted on: June 12, 2025

Last Date to Apply: June 19, 2025

Company: Global group

Location: Muscat, Oman

Hiring organization

Global Group L.L.C

Employment Type

Full-time

Date posted

June 12, 2025

Description

We are seeking a visionary **Senior Marketing Manager** to lead high-impact campaigns for luxury beauty brands under B.E.A.M. The ideal candidate will have a strong background in luxury or beauty marketing and deep understanding of the Gulf market.

Responsibilities

- Design and execute strategic marketing campaigns tailored to premium beauty consumers
- Conduct market analysis and customer insights to inform campaign direction
- Collaborate with creative and product teams to deliver brand-aligned messaging
- Manage media planning, influencer collaborations, and PR efforts
- Monitor performance metrics and report on ROI

Qualifications

- Minimum 5 years of marketing experience in luxury or beauty brands
- Bachelor's degree in Marketing, Business, or a related field (Master's preferred)
- Experience working in or with the Gulf region
- Exceptional communication and leadership skills

Job Benefits

- Competitive salary and performance bonuses
- Health and wellness insurance
- Opportunities for regional and international travel
- Career development and training