



<https://globalgroup-om.com/job/digital-marketing-specialist-global-group/>

Digital Marketing Specialist – Global Group

Posted on: June 12, 2025

Last Date to Apply: June 19, 2025

Company: Global group

Location: Muscat, Oman

Hiring organization

Global Group L.L.C

Employment Type

Full-time

Date posted

June 12, 2025

Description

We're looking for a creative **Digital Marketing Specialist** to manage and elevate the online presence of our luxury beauty and wellness brands.

Responsibilities

- Manage social media accounts and create engaging content
- Execute digital advertising campaigns (Google, Meta, etc.)
- Track KPIs and report on digital performance
- Stay current with digital trends and best practices

Qualifications

- Degree in Marketing, Communications, or related field
- 3+ years of experience in digital marketing
- Strong portfolio of social media campaigns
- Knowledge of Gulf cultural markets is essential

Job Benefits

- Competitive salary
- Flexible work environment
- Access to premium brand tools and products
- Professional training and certifications